

Defining Your Value: The Impact of COVID-19 and Developing a Framework for the Future

Tuesday, January 12, 2021 ~ 1:00-2:00 p.m. Eastern

We find ourselves in uncertain times. The impact of COVID-19 has sent shockwaves through the medical community. Financial implications of the pandemic continue to be felt as institutions look for a way to recover. Now, more than ever, many are being challenged to evaluate their infrastructure and redefine their value to the institution. Please join us as we discuss the financial implications of COVID-19 on GME funding and how to develop a strategic planning framework as we look to the future. By developing a robust process that both analyzes the quality of your programs and their alignment with the mission of the organization, leaders will be better prepared to identify and market their strategic value.

Objectives:

At the conclusion of the session, learners should be able to:

- Identify the financial implications of COVID-19 on Graduate Medical Education (GME) reimbursement;
- Plan for changes to GME expenses as a result of less overall hospital funding;
- Review ways to mitigate reductions in GME expenses;
- Develop a value-driven process to analyze your programs and how they add to the mission of your organization;
- Develop an understanding of the Return on Investment concept for GME programs; and,
- Learn how to develop talking points around the strategic value of GME.

Speakers:

Susan Greenwood-Clark, MBA, RN, FACHE is the current AHME President and Board Chair. She has a long-standing passion and dedication to healthcare and GME. She has served in nursing and hospital leadership positions over the past thirty years and is currently the Director of Medical Education and Incoming DIO at St. Mary Mercy Hospital in Livonia, MI.

John Ballentine, MBA is the Executive Director for Academics Finance Administration at Prisma Health in SC, where he serves the financial needs of most Academic functions at Prisma Health. He brings experience from various sectors including government contracting, higher education and the US Army Reserve. He has presented at the AHME Institute on three occasions and has been involved in GME for over five years.

Moderator:

Jenay Hicks, BA is Associate Director, Graduate Medical Education at Morehouse School of Medicine.

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AHME Members: Only \$75 by December 29 -- \$100 after 12/29/20

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* Session fee includes one phone line, one device for unlimited listeners.
Additional devices may be purchased for separate users as needed.

Cancellation Policy: Cancellations made up to 3 business days before the webinar date are subject to a 25% service fee. Registrants who do not participate in the session, and those who do not cancel before 3 business days before the webinar date are liable for the full fee. Only written requests for cancellation will be accepted. Cancellations must be made by fax at 724-864-6153 or by email (tricia@ahme.org).

Contact AHME Headquarters with questions – 724-864-7321 or info@ahme.org